



NEWS RELEASE

For Immediate Release

Patrick's Hair Design Studio Gets Its Own Makeover

Stylists and Colorists Achieve Hair Design and Color Perfection with UltraLux® HD Fixtures

JACKSON, MI – July 1, 2009 – World class hair stylists know that the foundation for excellence begins with the best lighting. As an instructor in the latest hair design and coloring trends and techniques, beauty industry veteran Jodie Gil teaches stylists that better lighting is the key to success. Recently, when she and her husband Rudy assumed ownership of Patrick's Hair Design Studio, an upscale full service salon in Columbia, Maryland, they undertook a complete renovation to fully realize the potential of the award-winning beauty destination. Central to their vision was the installation of state-of-the-art UltraLux® High Definition lighting.

"Patrick's has always enjoyed an outstanding reputation and we wanted to retain what makes it great but also give it a new face with subtle but essential improvements," commented Mrs. Gil.

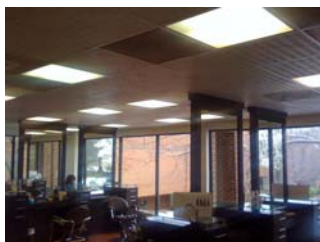
As one of the most popular salons in Columbia, an affluent suburb of Baltimore, Patrick's staff of twenty-five hair stylists, colorists, estheticians and massage therapists are kept in constant motion throughout the forty-five hundred square foot facility. Nowhere is the salon's artistry more apparent than in the Cutting and Color Rooms. "It's impossible to overstate the significance of lighting in a salon. It is very important for the technicians to have illumination that replicates daylight," Mrs. Gil stated.

To provide the firm's hair styling team with the most natural and balanced lighting available, Mr. Gil personally selected UltraLux® High Definition 2x2 fixtures. "The Cutting and Color rooms are very important," he commented. "To excel at their work and perform at their highest artistic abilities, our stylists and colorists require excellent lighting. I found that the UltraLux line offered us the soft and balanced illumination that perfectly replicates natural daylight."

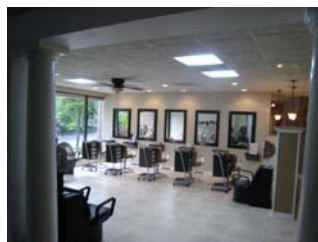
Designed specifically for commercial applications, UltraLux® Lighting fixtures feature perforated baffles and curved reflectors to produce an ideal combination of glare-free direct and indirect light. Featuring BlueMax™ T5 full spectrum fluorescent bulbs, UltraLux® 2x2 fixtures deliver laboratory-proven "True Color" illumination that is essential in the beauty industry.

"We've discovered other advantages in addition to the natural lighting," Mr. Gil recalled. "Due to the hair dryers and curling irons, the salon gets very hot, but because the UltraLux fixtures stay cool, the comfort factor has improved dramatically. We're even seeing a monthly energy savings of up to \$100."

While the new ambience at the salon has been hugely popular with clients, Mr. Gil says further dividends have been the improved work environment for the stylists and an increased confidence that their artistry is at peak performance. "With UltraLux natural lighting, our stylists can be confident that our clients will be just as happy with their new look when they leave the salon as they were when they were in the salon," Mr. Gil stated.



Before UltraLux® Installation



Coloring Room with UltraLux®



Cutting Room with UltraLux®

UltraLux® Lighting is a product of Full Spectrum Solutions, Inc. For additional product information visit www.ultraluxlight.com, phone 888-574-7014, or email joelle@fullspectrumolutions.com. For press inquiries, contact Jimmy Ta at Christie Communications by phone at 805-962-1347, or email jta@christiecomm.com